



FILE COPY

L. E. MacWilliams

Region Operations Manager
Buffalo #1600

November 14, 1997

TO: KAM'S, AM's, DM's & SR's

RE: WINSTON "NO BULL 5" SWEEPSTAKES
FSC-166B

Ladies & Gentlemen:

Please reference the following relative to Winston "No Bull 5" sweepstakes. You will note that PDI, both non race specific and race specific, availability will be communicated in December. As soon as the ROU receives the allocations, we will advise you of specifics.

KAM's, AM's & SR's should plan to communicate account specific programs via task requests. Feel free to call if you have any questions.

Sincerely,

Lori MacWilliams

L.E. MacWilliams
ROM/#1610
:etb

cc: RM's
D. DeRose

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